



HARVEST CLASSIC

EUROPEAN & VINTAGE
MOTORCYCLE RALLY

WWW.HARVESTCLASSIC.ORG



OCTOBER 18 & 19 • 2019 • LUCKENBACH, TEXAS



A Benefit for CANDLELIGHTERS

*"It is better to light a single candle
than to curse the darkness."*



Candlelighters Childhood Cancer Foundation

a program of Any Baby Can
6207 Sheridan Ave
Austin, TX 78723
(512) 454-3743
<http://www.abcaus.org/>

History

Candlelighters in the Austin Area was founded in 1988 as a grass-roots, parent-driven nonprofit to aid children and families battling childhood cancer. As the number of families facing the strain of childhood cancer grew (from 15 beneficiary families in the first year to nearly 500 today), Candlelighters evolved into a combined effort between professional social workers and parent/mentor programs to help families cope with the challenges of having a child with cancer. In 2003, Candlelighters merged with Any Baby Can, increasing the scope of both nonprofit organizations.

Vision

No family should have to go through their journey with cancer alone.

Mission

To provide comprehensive psychosocial support and services for children with cancer and similar blood disorders, and to provide such support to their families as well. Candlelighters provides support throughout all stages of cancer without regard to race, color, national origin, gender, religion, disability, sexual orientation, or financial status. Candlelighters is the only local agency providing a continuum of care to children with cancer and their families, throughout the family's entire struggle with the disease.

Services

Included among the many services offered by Candlelighters are counseling and crisis intervention, support groups, school-based services, family events, holiday celebrations, Camp Grey Dove for siblings, and bereavement services.



HARVEST CLASSIC EVENTS



photo: Christian De Massis



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Luckenbach

The Harvest Classic is held each October in Luckenbach Texas, a legendary destination for motorcyclists and musicians. The giant oaks, vintage bikes, and world-class cast of characters create a vibe that can't be found anywhere else on earth.

Luckenbach's layout provides a great area for the bike show and sponsor expo area. There's lots of room to walk around and get a good look at all the cool bikes and gear. Of course, the Hill Country provides some of the best roads in Texas, so don't forget to leave some time to explore the area around Luckenbach while you're here!

Bike Show

On Saturday, the Harvest Classic bike show welcomes Vintage and Classic motorcycles and scooters of all origins. We typically have about 200 bikes in the show, and the diversity level is extremely high. Top finishers in each class win coveted one-of-a-kind handmade glass trophies created and donated by one of the Rally's Gold sponsors, Blue Moon Glassworks. We award the trophies Saturday evening.

The judging is by popular vote in the following classes: Pre-1929, 1930-49, 1950-59, 1960-69, 1970-74, 1975-79, 1980-85, Specials, Scooter, Modern, People's Choice



photo: Corey Levenson

Raffle

Make sure you get plenty of raffle tickets, which are available throughout the day from Rally staff and volunteers. Tickets are \$20 for 5, or \$5 each. You must be present at the drawing held Saturday afternoon to win.

Visit the raffle area early to view the prizes donated by individuals and businesses to help raise money for this wonderful cause. In recognition of their contribution, we tag every raffle item with information about the donor. Prizes in the past have ranged from a vintage BSA motorcycle to helmets, leathers, and more. Thanks to our sponsors, there's always sweet raffle swag at the Harvest Classic.

Auction for the Kids

For 2019, we'll have an outdoor live auction of choice goods donated by rally sponsors and friends. The auction raises thousands for kids fighting cancer, and is an important part of the Harvest Classic experience. This year, we will be auctioning a very special Sound of Singles roadrace bike donated by Fred and Maggie Beck, as well as a host of other choice goodies.



photo: Christian De Massis



photo: Corey Levenson



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Saturday Night Dinner

A weekend pass includes a barbecue dinner slow-smoked onsite by our ace team of volunteer pitmasters. After a long day of rallying, tender barbecue goes down smooth!

Saturday Night Moto-Movie

After dinner, stick around and watch a specially selected motorcycle movie. Over the years, we have showcased independent and little-known moto-movies such as *Faster*, and *The Search for Giuseppe*. The rally team loves movies, so it's always fun to preview and select a tasty flick that we can all kick back and enjoy on Saturday night. This year's film is going to be great.

Live Music

We have live music in the dancehall on Friday night, and on the outdoor stage on Saturday afternoon. We like to mix it up- you never know who'll step on stage at the HC.



photo: Corey Levenson

Vintage & Modern Trials Competition

The Trials Competition is run on a course that is laid out on the banks of Salt Creek, and also runs in, around, and through the middle of Luckenbach. It's always fun to watch the riders test their skills on these amazing bikes as they maneuver obstacles without putting a foot down. This year, we are upping our trials game, and will be featuring a pro-level Super Trial, and will have a Splatter Wall competition on Friday night. Come check it out!

100cc Fun Run

On Friday afternoon, we host a wacky small-bore scenic ride through the Hill Country. This ride is also known as Big Dorks on Small Bikes. This has become a favorite element of the rally-if you add it all up, it's at least 5000cc of fun!



photo: Christian De Massis



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Sponsorship Information

General Sponsorship Information

Our goal is to make the Harvest Classic the best rally of its type in Texas. To ensure the success of the rally, we are promoting it through traditional advertising, as well as enthusiastic grassroots promotion. As a rally sponsor, your company's support for the fight against childhood cancer will be recognized by motorcycle enthusiasts and their families in Texas, and around the world.

Internet Promotion

The rally's website is being cross-listed heavily, and the rally is being promoted on many international moto-enthusiast sites and e-mail lists.

Print Publications

We are proud to say that the *Austin Chronicle* and *RIDE TEXAS Magazine* annually contribute advertising services in excess of \$5,000 to promote the event in Central Texas. This guarantees a huge amount of exposure for the event and recognition of your support. Additionally, the rally will be listed in the 'Event Calendar' section of more than 5 motorcycle magazines.

In-Place Promotions

Flyers for the rally will be distributed at several major Texas rallies, in motorcycle shops in towns throughout the state, and wherever motorcyclists congregate. In addition, the members of over 15 euromoto enthusiast clubs are invited.

How to Donate

Learn about different levels of sponsorship by looking at the matrix to the right. If you have any questions at all, don't hesitate to contact us at info@harvestclassic.org.

In-Kind Donations

Many of our sponsors assist the fundraising effort by contributing in-kind or service donations to assist in rally organization and promotion. These donations are actively encouraged, and very welcome. Your company's in-kind donation will be honored equivalent to a cash donation. Sponsorship-level recognition of in-kind donations are recognized in accordance with the contribution's value to the event, as determined by the CTMC.

BENEFITS BY LEVEL	PLATINUM \$2,500	TITANIUM \$1,000	GOLD \$500
SPONSOR VISIBILITY			
Highest-visibility Name on T-shirts	◆		
Medium-visibility Name on T-shirts		◆	
Name on T-shirts			◆
Highest visibility Name in event media	◆		
Medium-visibility Name in event media		◆	
Name in event media			◆
Recognition at packet pick-up	◆	◆	◆
Tiered recognition on event website	◆	◆	◆
Prominent logo/name placement on event website	◆	◆	
Link to sponsor website from event website	◆	◆	◆
Large booth in Sponsor Area	◆		
Medium booth in Sponsor Area		◆	
Small booth in Sponsor Area			◆
EVENT RECOGNITION			
Your flyer included in rally packets	◆	◆	
Logo/name on event/awards banner	◆	◆	
Name on event/awards banner			◆
Corporate banner display	◆	◆	
Participation at awards ceremony	◆	◆	
Recognition at awards ceremony	◆	◆	
COMPANY PARTICIPATION			
Platinum VIP hat and shirt	◆		
Titanium VIP shirt		◆	
Complimentary rally t-shirts	◆	◆	◆
Passes to event	◆	◆	◆
Educational materials	◆	◆	◆
Volunteer opps available	◆	◆	◆
RALLY PROMOTION			
Multiple donated ads in Texas media	◆	◆	◆
Harvest Classic website	◆	◆	◆
Flyers posted at moto-gathering points	◆	◆	◆

Central Texas MOTORCYCLE CHARITIES



photo: Corey Levenson



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The Harvest Classic European and Vintage Motorcycle Rally is organized by Central Texas Motorcycle Charities. All money raised at the rally (after costs) is donated to the Candlelighters Childhood Cancer Foundation.

Who Is CTMC?

CTMC is just a fancy name for a small group of people whose lives have been touched by pediatric cancer. Some of us are childhood friends, others are newfound ones, and we all want to do what we can to help kids fight cancer. Many of us work on this rally in honor and memory of Emma Duke, who passed away from Neuroblastoma at the young age of 4.

Emma was the sweet daughter of Russell and Kathy Duke, and throughout Emma's struggle against childhood cancer, the Candlelighters were always there

to provide counseling, special events, Christmas toys, airline tickets for out-of-town treatment, and much more. Even though Emma is in heaven, there are still kids who are fighting cancer right now, and the Candlelighters are there to help them. Our goal at CTMC is to have the Harvest Classic be the best rally you've ever attended and, most importantly, raise as much money as possible for this very worthy charity. CTMC is a 501-C3 nonprofit organization, so any donations are tax deductible.



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